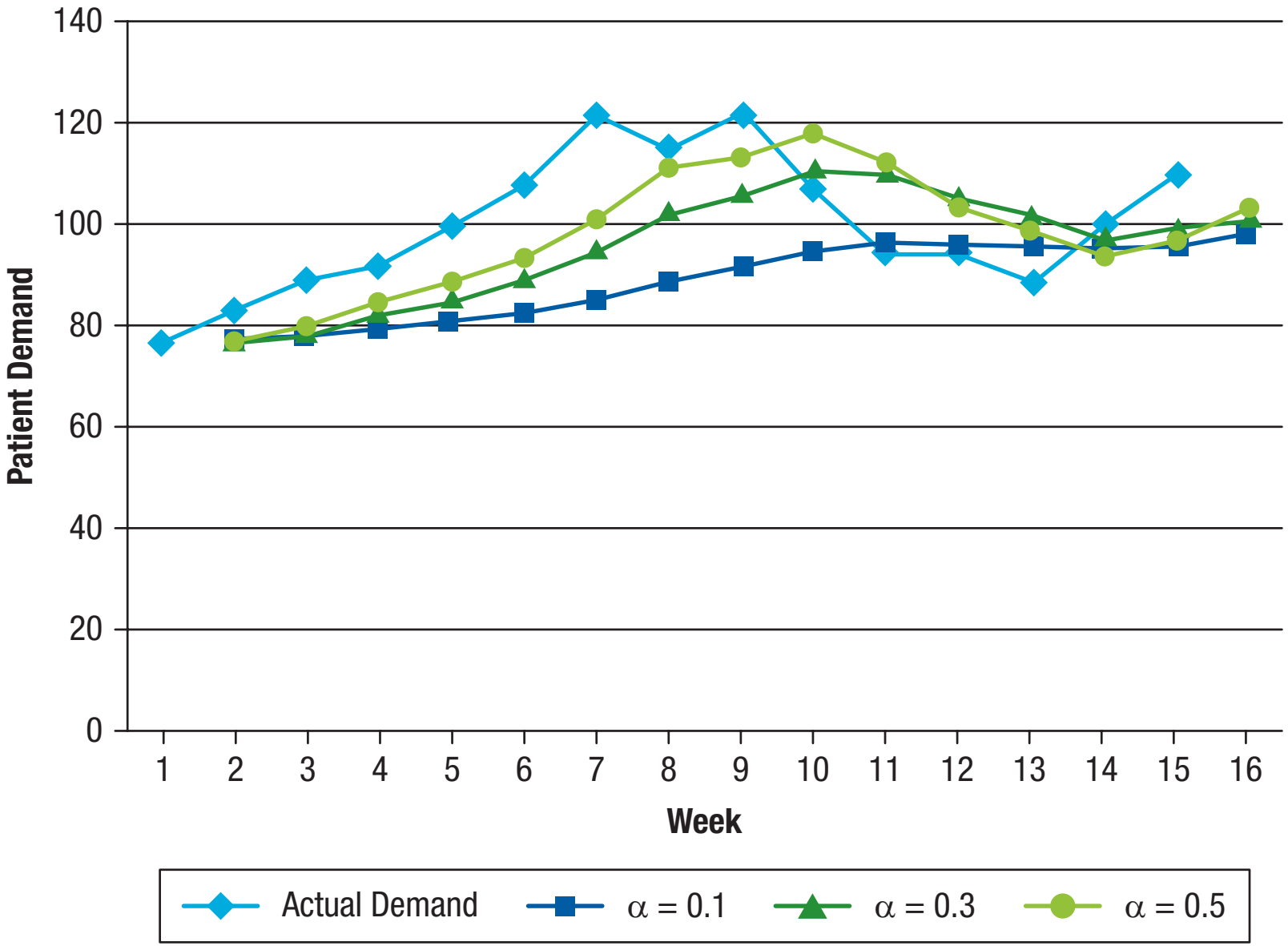FIGURE 13.4: Exponentially Smoothed Forecasts for α Values of 0.1, 0.3, and 0.5